



# Managed Backup Solutions

Data protection via backups is the last line of defense against data loss. As such, data protection strategy is a key ingredient in maintaining an overall proper cybersecurity posture. While the primary goal of backup solutions is to assure that critical business information is not lost, another goal is that if data loss, server, or application failure occurs in a production environment, your critical business components need to recover as quickly as possible.

An effective backup strategy that takes all that into account can be complicated, and deployment and management of it time consuming. A Managed Service Provider (MSP) with a comprehensive and flexible set of backup solutions can help businesses meet the challenge. Thrive is such an MSP.

There are many drivers behind which backup solution(s) a company may need. The types of devices or environments needing protection, how long data must be retained, potential regulatory requirements, restoration speed parameters and many more factors often combine to dictate that multiple solutions across two or more vendors are required to meet business data protection objectives. It is difficult even for the largest of businesses to put together the requisite solutions, technical expertise, and around the clock support that a proactive data protection strategy can require.

Enter Thrive's Managed Backup Service. Thrive has combined a strong bench of technical talent able to deliver 24x7x365 support with a comprehensive set of backup solutions that can tackle most any data protection requirements that a client needs supported. Thrive Managed Backup Service can help company's protection their critical data by providing a fully managed, flexible set of solutions designed specifically to affordably secure your backup data. For businesses that are looking for a leading MSP to help them solve for their data protection challenges, Thrive and its Managed Backup Service is a great place to start.

**Thrive's Managed Backup Service provides for a complete list of backup solution capabilities including, but not limited to:**

- Cloud-based Backups
- Image, Folder, and File-level Backups
- Local/Client premises, device-based backups
- Offsite data replication and retention
- Virtual and Physical server protection
- Bare metal restores
- Application aware Backups
- Managed O365 Backups
- Managed Salesforce Backups
- Managed MS Dynamics Backups



## The Thrive Advantage

### Managed Services Provider (MSP)

Thrive provides Comprehensive IT Outsourcing, delivering end-to-end managed services and unmatched expertise to drive a highly secure and successful digital transformation.

### Security Solutions

Thrive's fully-integrated managed cybersecurity solutions provide a proactive and comprehensive approach to security management for identifying and remediating security issues. Thrive's unified cybersecurity platform enables Thrive's 24x7x365 Security Operations Center to automatically address critical security issues without client intervention.

### Consulting

Thrive addresses gaps that may exist in your organization by providing a variety of expert professional and consultative services with an agnostic approach to identifying and prioritizing risk.

### Expertise

The Thrive team is composed of technical and industry experts dedicated to ensuring that customers are able to optimize their business performance through the strategic design and implementation of a NextGen IT environment.

## Take the Next Step

To learn more about how Thrive can help your business, please visit [thrivenextgen.com](http://thrivenextgen.com)