



Managed AI Services

Helping companies build, deliver, and deploy private AI solutions securely

Thrive empowers businesses with secure and responsible AI solutions, expertly guiding development and deployment from start to finish. With support from our dedicated AI experts, your business gains a trusted partner in harnessing the full potential of AI to deliver better business outcomes.

AI success depends on having a practical, incisive strategy, long before the first chatbot goes live.

Thrive's 4-Phase AI Integration Model

AI offers tremendous opportunity to organizations – but that opportunity may not be clear or well-defined. According to Gartner**, nearly half of executives say that they “struggle” to see or measure the value in their AI projects. Nearly 90% of AI projects never reach production. Thrive helps you avoid those pitfalls and see real value through a simple, consultative process to design your AI projects.

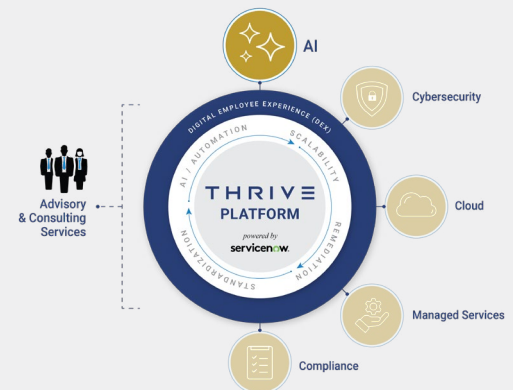
Our comprehensive four-phase AI engagement model drives efficiency, productivity, and time savings, while upholding the highest standards in data refinement, policy, governance, and security.



- **Phase 1:** Start with data and use cases. The most common failure point for AI projects comes down to data quality and not defining real use cases. Before we even start talking about AI, we start talking about data and the challenges that take you away from focusing on your business.
- **Phase 2:** Define a strategy. Even when starting with a pilot, you should have the strategic objectives for your entire organization in mind. We help you think strategically and act tactically.
- **Phase 3:** Execute. From setting up your AI implementation to training your users, we ensure that your organization is empowered to adopt new AI workflows seamlessly.
- **Phase 4:** Measure and recalibrate. We act with your end purpose in mind. We have integrated reporting and dashboards and will periodically meet with your teams to ensure that your AI projects are delivering the results that you need.

Thrive starts with your specific goals and then works back to design a solution that focuses on your needs. We fundamentally believe that technology is the pathway to achieve your goals, not a goal in itself.

(continued)



The Thrive Platform, powered by ServiceNow, enables IT teams to deliver better service with less time and effort.

92%
of enterprises reported
at least **one failed AI
proof-of-concept (POC)
effort in 2024.***

The average reported
overall **success rate
for AI POCs was**

54%.*

Gartner

*Source: Refine Your AI Proof-of-Concept Efforts or Continue the Struggle to Grow Revenue. 30 July 2025. By Hank Barnes, Eric Goodness

**Source: The Pillars of a Successful Artificial Intelligence Strategy 23 April 2024 - ID G00805859 - 17 min read By: Pieter den Hamer, Raghvender Bhati

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Start with a Winning Use Case

Thrive's AI solutions are built around purpose. Our advisors have experience in planning and executing SMART projects – specific, measurable, achievable, relevant, time-bound. Combined with comprehensive reports on adoption and usage, having a clearly defined project objective can help you measure and build on success.

AI use cases leverage your existing data, processes, and organizational objectives:

- **Knowledgebases and chatbots.** These projects require basic data synthesis and can be used to provide easy access or more self-service for users.
- **Process optimization.** AI can be used to enhance an existing workflow, either by increasing the speed of processing or by developing deeper insights. These use cases work in tandem with human employees, freeing their time for more valuable work. These projects have a clear objective and simple workflow.
- **Accelerated innovation.** These use cases rely on more sophisticated data manipulation to reveal new, innovative opportunities. These can help with product development, customer experience, or data analytics, expanding areas of growth for your organization.

Integrate with a Complete Tech Stack

Enhance Data Quality

- Experienced advisors run through existing data formats, architecture, and management to assess data quality.
- Integrate key content and data systems such as Microsoft SharePoint.
- Create storage and backup strategies to maintain consistent data quality and access.

Launch Rapidly

- Select from major LLM and AI engines for predefined, easy-to-deploy use cases.
- Design custom workflows for sophisticated use cases.
- Track overall adoption and key metrics through an intuitive executive dashboard.

Improve Security & Resilience

- Ensure privacy and data sovereignty with different AI hosting locations.
- Create secure and encrypted filesystems to manage data for AI systems.
- Use secure networking configuration and connectivity options.
- Use different authentication options, from multi-factor to passwordless connections.
- Manage both user and machine identities with advanced access management.

Thrive Managed AI Services

- Managed AI content systems
- Managed AI applications
- Managed private, secure LLM systems
- Managed Microsoft Copilot
- AI readiness assessments
- Information architecture reviews

About Thrive

Thrive delivers global technology outsourcing for cybersecurity, cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through AI, automation, standardization, and scalability, delivering oversized technology returns on investment (ROI). This is accomplished with collaboration from advisory services, vCISO, vCIO, consulting, project implementations, and solution architects. Thrive delivers exceptional high-touch service and collaboration through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralized services teams. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](#).



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