



L&Q Transforms Connectivity Across Housing Portfolio with Thrive's Scalable 4G/5G Solution



Vertical

- Housing

Services

- Network support
- Project-based work, ISE
- Connectivity
- Cisco Enterprise agreement
- WAN deployment

"Thrive's expertise has been critical in enhancing our network capabilities, ensuring seamless connectivity for residents and staff while reducing costs and improving efficiency."

L&Q representative

L&Q, one of the largest housing associations in the UK, partnered with Thrive to enhance network reliability and scalability across their extensive portfolio of over 105,000 homes. Thrive's tailored solution seamlessly integrated with L&Q's existing Meraki infrastructure, enabling faster deployment, cost savings, and improved connectivity for residents and staff.

L&Q is a leading housing association in the UK, owning and managing over 105,000 homes that house approximately 250,000 residents. To support its mission of delivering high-quality housing and infrastructure services, L&Q required a robust and scalable connectivity solution. Thrive provided an innovative 4G/5G solution that addressed the challenges of managing geographically dispersed properties, ensuring consistent and reliable network access across all sites.

Why Thrive Was Chosen

Managing a broad portfolio of properties across remote locations presented L&Q with connectivity challenges. They sought to standardise their network infrastructure while enhancing operational efficiency and delivering seamless connectivity across all sites.

L&Q needed a solution that integrated seamlessly with their existing Meraki infrastructure to minimise disruption and ensure compatibility. The ideal solution had to be scalable, reliable, and efficient without requiring a complete overhaul of their current setup.

L&Q selected Thrive due to its proven track record and existing partnership. Thrive's team demonstrated deep knowledge of L&Q's infrastructure and delivered tailored solutions aligned with their operational needs. "Thrive's expertise and familiarity with our systems made them the natural choice for this project," said an L&Q representative.

Strategic Deployment

Thrive implemented Meraki MG21 and MG41 mobile gateways to deliver robust 4G/5G connectivity across L&Q's dispersed portfolio. The gateways were chosen for their compatibility with L&Q's existing Meraki infrastructure, ensuring minimal disruption during deployment.

Thrive supported procurement, provided initial setup guidance, and ensured the solution met L&Q's requirements. While L&Q's in-house team carried out physical installations, Thrive's technical expertise facilitated a smooth and efficient rollout.

During implementation, Thrive identified connectivity "dead zones" and worked with L&Q to optimise device placement, overcoming limitations caused by weak cellular coverage. They also helped L&Q navigate building regulations and mounting challenges to ensure proper gateway installation.



Thrive's Impact

Thrive's solution addresses the housing sector's challenges of managing geographically dispersed properties. Thrive supports L&Q's mission of delivering consistent and reliable services to residents by providing scalable connectivity that integrates seamlessly with existing infrastructure.

In the housing sector, where connectivity is vital for efficient operations, Thrive's expertise in network infrastructure and its ability to provide tailored solutions make it an invaluable partner for large housing associations. Thrive's solution has significantly improved connectivity across L&Q's remote offices. Deploying network infrastructure quickly without requiring extensive fiber installations has minimised delays in bringing new sites online. The transition to a 4G/5G solution reduced the need for expensive leased lines, delivering considerable cost savings. Thrive's scalable solution allows L&Q to adapt to evolving connectivity needs, ensuring long-term operational efficiency.

"The scalability and reliability Thrive delivers allow us to focus on our mission while knowing our infrastructure is in capable hands," said an L&Q representative. "Their ability to understand our unique challenges has been instrumental in the success of this project."

About Thrive

Thrive delivers global technology outsourcing for cybersecurity, Cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through standardisation, scalability, and automation, delivering oversized technology returns on investment (ROI). They accomplish this with advisory services, vCISO, vCIO, consulting, project implementation, solution architects, and a best-in-class subscription-based technology platform. Thrive delivers exceptional high-touch service through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralised services teams. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](#).