

Corporate Overview:

Driving Better Business Outcomes

Thrive takes pride in serving the Canadian market, with clients coast-to-coast and Canadian-based Account and Customer Success Managers available to assist. Thrive designs solutions to serve each client's needs and preferences. The Thrive team understands the importance of leveraging solutions with local data residency and backup capabilities, along with localized support models. Its global SOC, NOC, and services teams provide robust early insights into cybersecurity risks, providing knowledgeable and responsive protection for your data and systems, and accelerating digital transformation in Canada.

NextGen IT Outsourcing

Thrive is a NextGen global technology outsourcing provider, enabling mid-market and sophisticated SMBs to achieve better business outcomes by embracing AI, cybersecurity, cloud, compliance, and traditional managed services. Led by subject matter experts and delivered via high-touch service, Thrive develops solutions and strategies that standardize, scale, and automate technology throughout the organization.

POD Approach

The Thrive team is comprised of industry and technical subject matter experts dedicated to ensuring that customers optimize their business performance through the strategic implementation of their IT infrastructure. Every customer is aligned with a team that knows their company, industry and technology goals inside and out. Thrive's POD approach drives better strategies, service, and business outcomes via local subject matter experts augmented by 24x7x365 resources around the globe.

Advisory Services

Thrive's Advisory Services team includes vCIO, vCISO, and M365 Advisor roles for all businesses, regardless of scope and scale. Advisory Services provide technology strategy and cybersecurity programs enabling customers to tightly align with business objectives and mitigate the ongoing cyber threat utilizing a comprehensive approach. We're with you every step of the way to protect, empower, and enable your business to achieve core business goals.

(continued)



Thrive Quick Facts

- Year Founded: **2000**
- Total Employees: **1,500+**
- Technical Resources: **900+**
- Global Footprint: **7 Countries**
- Canadian Office Locations: **2**
 - **Ottawa, ON**
436 Hazeldean Rd., Unit #101
Kanata, ON K2L 1T9
Canada
 - **Toronto, ON**
3080 Yonge St., Suite 6000
Toronto, ON M4N 3N1
Canada
- Canadian Data Centers: **3**
 - Markham
 - Montreal
 - Toronto

"Thrive has our back. Their solutions don't just work—**they free us to focus on what's most important while knowing our data is secure and accessible.**"

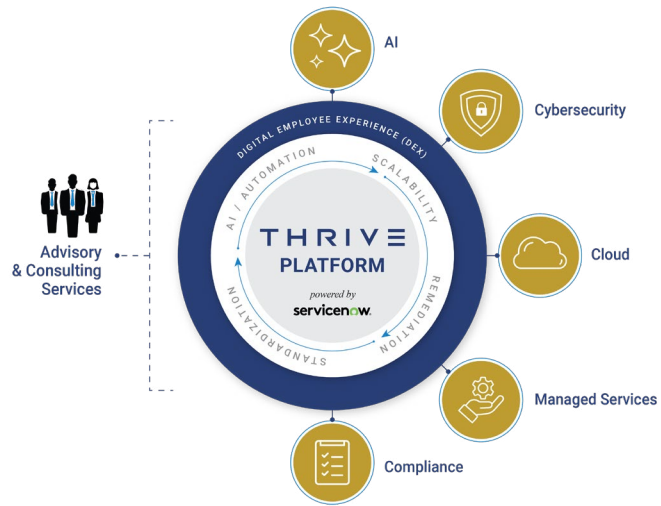
Ryan Nelson

City of Moose Jaw Information Services Manager



The Thrive Platform

Thrive delivers global technology outsourcing for AI, cybersecurity, cloud, compliance, and traditional MSP services. Thrive's NextGen platform enables customers to gain business advantage through AI, standardization, scalability, and automation.



Thrive Services

Managed AI

- Copilot services
- Managed Gen AI
- AI Operations Management
- Vertical Models

Cybersecurity

- Threat Detection & Response
 - Managed Detection & Response (MDR)
 - Endpoint Detection & Response (EDR)
- Attack Surface & Risk Management
 - Vulnerability Management
 - Autonomous Penetration Testing
 - Server & Workstation Patching
 - Managed Firewall & Intrusion Protection
 - Dark Web Monitoring
- End User & Workstation Security
 - Email Security
 - Advanced DNS Security
 - Security Awareness Training
- Incident Response & Remediation
- Security for Microsoft 365
- Security Operations Centre
- Identity & Access Management
- Secure Password Vault

Cloud

- ThriveCloud
 - Managed
 - Enterprise IaaS
- Microsoft Azure Cloud
- Microsoft 365
- DaaS (Desktop as a Service)
- TransformIT ITSM

Disaster Recovery

- Cloud Replication & Recovery
- Data Protection & Backup Service
- DR Planning for Compliance
- Annual Recovery Testing

Global Network Management

- SD-WAN
- Zero Trust Secure Access
- 24x7 Performance Monitoring
- Network Management
- ISP Management
- Network Architecture & Design
- Equipment Based Managed Services (EBMS)

Productivity / M365

- AI Enablement
- Microsoft 365 Governance & Optimization
- Intranet & Extranet Development
- End-User Learning & Adoption
- Microsoft Power App & Automation Development
- Copilot Planning & Readiness
- Purview Management

Managed Services

- Hardware Procurement
- Project Management
- Workstation Deployment
- End User Support & Help Desk

Professional Services

- IT Operations Assessment
- Cyber Risk Assessment
- Consulting Services
- vCIO & vCISO Advisory Services

About Thrive

Thrive is a NextGen global technology outsourcing provider that empowers small and mid-market organizations to transform their technology into a strategic advantage. Offering a breadth of services from AI and cybersecurity to cloud, compliance, and traditional MSP/MSSP solutions, Thrive's team of seasoned experts develop strategies that standardize, scale, and automate technology to achieve outsized ROI. From advisory services to a 24x7x365 SOC and NOC, Thrive provides end-to-end IT and cybersecurity management so clients can focus on innovation and growth. With Thrive, your business is always supported and always secure. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](#).



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