



# Channel Partner Program

Driving Better Business Outcomes.  
Thrive with Us.

Thrive delivers global technology outsourcing for cybersecurity, Cloud, and traditional MSP services. Thrive's NextGen platform enables customers to gain business advantage through standardization, scalability, and automation. Thrive aligns each client with a team of subject matter experts that know their industry and company inside and out to ensure a positive client experience. Thrive's high-touch service drives better strategies, service, and support from day one. We are ready to listen.

## Channel Focused

- Guaranteed responses to opportunities within 24 hours
- Provides a wide variety of evolving educational resources to our partners
- A focus on understanding your business to improve channel alignment
- A drive to assist our partners in their role as trusted advisors to their clients
- Dedicated and Regionalized Channel Management to support partners – driving confidence through partnerships

## Thrive's Strategic Advantage

- **Consolidate Vendors:** Thrive's wide-ranging services allow customers to work with fewer vendors, reducing operational friction and improving coordination across IT functions.
- **Comprehensive Managed Services:** Thrive offers more than just disaster recovery; its services encompass a broad range of IT functions, from security management to cloud infrastructure, designed to minimize complexity and improve uptime.
- **Global Resiliency Solutions:** Thrive's international data center footprint ensures that clients have access to secure, scalable infrastructure that supports their global business operations.

## Partner Benefits

- **Revenue Opportunities:** Partners can earn recurring revenue through the sale of Thrive's managed services, cloud solutions, and cybersecurity offerings.
- **Margin Structure:** Thrive offers competitive margin structures, with incentives for partners based on sales performance, customer retention, and upselling.
- **Co-Branding and Marketing Support:** Thrive provides marketing collateral, co-branded assets, and go-to-market support to help partners effectively market Thrive's solutions.
- **Training & Certification:** Partners can access a suite of training programs, certifications, and technical resources to improve their team's skills and knowledge.
- **Dedicated Partner Portal:** Access to a partner portal for sales and technical resources, lead management, and performance tracking.
- **Sales & Technical Support:** Dedicated support teams for pre-sales and technical assistance, helping partners close deals and provide best-in-class service to customers.



## Why Thrive?

- Subject matter experts / POD approach
- Team of 800+ engineers
- Land and expand
- Security first solutions
- Global 24x7x365 SOC, NOC, and centralized services teams
- CSAT 99%

## Superpowers

- Channel focused
- Financial services
- Consultative approach
- Dedicated verticalized support team
- End to end IT and cybersecurity
- Vendor consolidation
- Vast experience with M&A integration
- vCISO and vCIO offerings
- High touch service
- Business outcomes & ROI

# 70%+

of Cyber Risk Assessments  
& Autonomous Pen Testing  
result in contract

For more information, contact  
our Partner Program Manager:

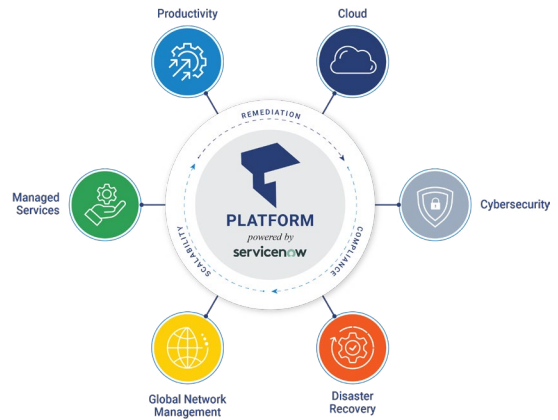
**Matt Powers**, Senior Director,  
Channel Operations & Development  
866.205.2810  
channelpartners@thrivenextgen.com

## The Voice of our Partners

Thrive was incredibly responsive to the opportunities we provided, and ultimately won. Their engineering resources are **great listeners** and every call with them resulted in uncovering additional customer needs that were not part of original request. The entire Thrive team is a pleasure to work with (sadly, a rarity in our industry) both pre- and post-sale. **We will continue to bring our strategic customer's needs to Thrive because of the confidence we have in their ability to deliver."**

Patrick Etheridge, President, TekEfficient

## The Thrive Platform



The Thrive Platform, powered by ServiceNow, enables IT teams to deliver better service with less time and effort.

## Thrive Services

### Cybersecurity

- Threat Detection & Response
  - Managed Detection & Response (MDR)
  - Endpoint Detection & Response (EDR)
- Attack Surface & Risk Management
  - Vulnerability Management
  - Autonomous Penetration Testing
  - Server & Workstation Patching
  - Managed Firewall & Intrusion Protection
  - Dark Web Monitoring
- End User & Workstation Security
  - Email Security
  - Advanced DNS Security
  - Security Awareness Training
- Incident Response & Remediation
- Security for Microsoft 365
- Security Operations Center
- Identity & Access Management
- Secure Password Vault

### Cloud

- ThriveCloud
- Microsoft Azure Cloud
- Microsoft 365
- Hybrid Cloud Management
- DaaS (Desktop as a Service)
- SaaS Management

### Disaster Recovery

- Cloud Replication & Recovery
- Data Protection & Backup Service
- DR Planning for Compliance
- Annual Recovery Testing

### Global Network Management

- SD-WAN
- Zero Trust Secure Access
- 24x7 Performance Monitoring
- Network Management
- ISP Management
- Network Architecture & Design
- Equipment Based Managed Services (EBMS)

### Productivity / M365

- AI Enablement
- Microsoft 365 Governance & Optimization
- Intranet & Extranet Development
- End-User Learning & Adoption
- Microsoft Power App & Automation Development
- Copilot Planning & Readiness
- Purview Management

### Managed Services / Professional Services

- IT Operations Assessment
- Cyber Risk Assessment
- Cloud Readiness Assessment
- vCIO & vCISO
- Hardware Procurement
- Project Management
- Workstation Deployment
- Consulting Services
- TransformIT ITSM

## About Thrive

Thrive delivers global technology outsourcing for cybersecurity, Cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through standardization, scalability, and automation, delivering oversized technology returns on investment (ROI). They accomplish this with advisory services, vCISO, vCIO, consulting, project implementation, solution architects, and a best-in-class subscription-based technology platform. Thrive delivers exceptional high-touch service through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralized services teams. Learn more at [www.thrivenextgen.com](http://www.thrivenextgen.com) or follow us on [LinkedIn](#).



info@thrivenextgen.com  
 US/Canada: +1 866-205-2810  
 UK: +44 020-3535-7800  
 APAC: +852 3899-8200  
[thrivenextgen.com](http://thrivenextgen.com)

