Corporate Overview:
Driving Better Business Outcomes

NextGen IT Outsourcing

Thrive is a NextGen global technology outsourcing provider, enabling mid-market and sophisticated SMBs to achieve better business outcomes by embracing AI, cybersecurity, cloud, compliance, and traditional managed services. Led by subject matter experts and delivered via high-touch service, Thrive develops solutions and strategies that standardize, scale, and automate technology throughout the organization.
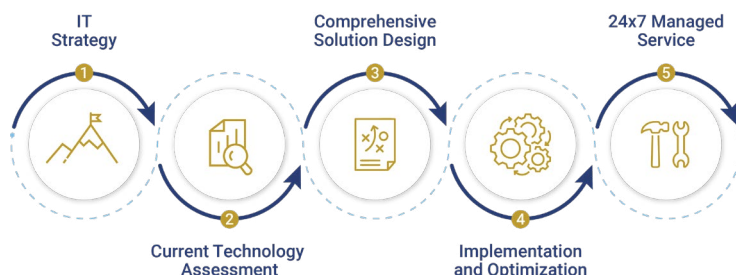
POD Approach

The Thrive team is comprised of industry and technical subject matter experts dedicated to ensuring that customers optimize their business performance through the strategic implementation of their IT infrastructure. Every customer is aligned with a team that knows their company, industry and technology goals inside and out. Thrive's POD approach drives better strategies, service, and business outcomes via local subject matter experts augmented by 24x7x365 resources around the globe.

Advisory Services

Thrive's Advisory Services team includes vCIO, vCISO, and M365 Advisor roles for all businesses, regardless of scope and scale. Advisory Services provide technology strategy and cybersecurity programs enabling customers to tightly align with business objectives and mitigate the ongoing cyber threat utilizing a comprehensive approach. We're with you every step of the way to protect, empower, and enable your business to achieve core business goals.

Onboarding Methodology

Thrive's NextGen services leverage the Onboarding Methodology to provide each client with a tailored strategy to securely deliver their business applications and data. This methodology, coupled with hypercare, ensures access to the latest cloud, SaaS and on-premise technologies, advanced cybersecurity best practices, advanced networking solutions, and compliance.

Thrive Quick Facts

- Year Founded: **2000**
- Headquarters: **Foxborough, MA, US**
- Total Employees: **1,500+**
- Technical Resources: **900+**
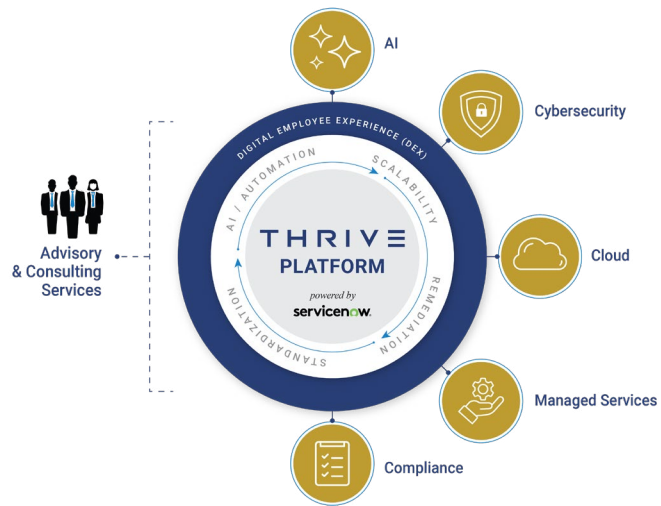- Global Footprint: **7 Countries**

"Thrive continues to provide NextGen Managed Services that **enable me and my team to focus on the unique elements and needs of a professional sports organization.**"

Jay Wessland, *CTO, Boston Celtics*
Celebrating 20 years as a customer (2024)

1. IT Strategy
2. Current Technology Assessment
3. Comprehensive Solution Design
4. Implementation and Optimization
5. 24x7 Managed Service

(continued)

The Thrive Platform

Thrive delivers global technology outsourcing for AI, cybersecurity, cloud, compliance, and traditional MSP services. Thrive's NextGen platform enables customers to gain business advantage through AI, standardization, scalability, and automation.

Thrive Services

Managed AI

- Copilot services
- Managed Gen AI
- AI Operations Management
- Vertical Models

Cybersecurity

- Threat Detection & Response
  - Managed Detection & Response (MDR)
  - Endpoint Detection & Response (EDR)
  - Network Detection & Response (NDR)
- Attack Surface & Risk Management
  - Vulnerability Management
  - Autonomous Penetration Testing
  - Server & Workstation Patching
  - Managed Firewall & Intrusion Protection
  - Dark Web Monitoring
- End User & Workstation Security
  - Email Security
  - Advanced DNS Security
  - Security Awareness Training
- Incident Response & Remediation
- Security for Microsoft 365
- Security Operations Centre
- Identity & Access Management
- Secure Password Vault

Cloud

- ThriveCloud
  - Managed
  - Enterprise IaaS
- Microsoft Azure Cloud
- Microsoft 365
- DaaS (Desktop as a Service)
- TransformIT ITSM

Disaster Recovery

- Cloud Replication & Recovery
- Data Protection & Backup Service
- DR Planning for Compliance
- Annual Recovery Testing

Global Network Management

- SD-WAN
- Zero Trust Secure Access
- 24x7 Performance Monitoring
- Network Management
- ISP Management
- Network Architecture & Design
- Equipment Based Managed Services (EBMS)

Productivity / M365

- AI Enablement
- Microsoft 365 Governance & Optimization
- Intranet & Extranet Development
- End-User Learning & Adoption
- Microsoft Power App & Automation Development
- Copilot Planning & Readiness
- Purview Management

Managed Services

- Hardware Procurement
- Project Management
- Workstation Deployment
- End User Support & Help Desk

Professional Services

- IT Operations Assessment
- Cyber Risk Assessment
- Consulting Services
- vCIO & vCISO Advisory Services

About Thrive

Thrive is a NextGen global technology outsourcing provider that empowers small and mid-market organizations to transform their technology into a strategic advantage. Offering a breadth of services from AI and cybersecurity to cloud, compliance, and traditional MSP/MSSP solutions, Thrive's team of seasoned experts develop strategies that standardize, scale, and automate technology to achieve outsized ROI. From advisory services to a 24×7×365 SOC and NOC, Thrive provides end-to-end IT and cybersecurity management so clients can focus on innovation and growth. With Thrive, your business is always supported and always secure. Learn more at **www.thrivenextgen.com** or follow us on **LinkedIn**.