



# Corporate Overview: Driving Better Business Outcomes

## NextGen IT Outsourcing

Thrive delivers global technology outsourcing for cybersecurity, Cloud, and traditional MSP services. Thrive's NextGen platform enables customers to gain business advantage through standardization, scalability, and automation. Thrive aligns each client with a team of subject matter experts that know their industry and company inside and out to ensure a positive client experience. Thrive's high-touch service drives better strategies, service, and support from day one.

## POD Approach

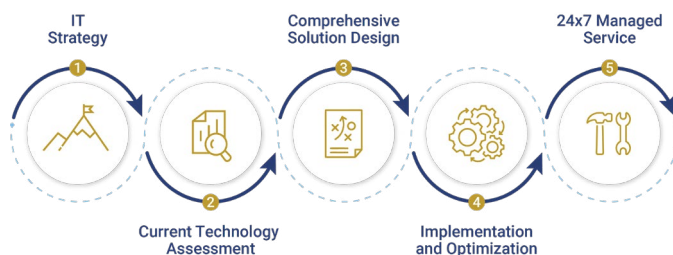
The Thrive team is comprised of industry and technical subject matter experts dedicated to ensuring that customers optimize their business performance through the strategic implementation of their IT infrastructure. Every customer is aligned with a team that knows their company, industry and technology goals inside and out. Thrive's POD approach drives better strategies, service, and business outcomes via local subject matter experts augmented by 24x7x365 resources around the globe.

## Advisory Services

Thrive's Advisory Services team includes vCIO, vCISO, and M365 Advisor roles for all businesses, regardless of scope and scale. Advisory Services provide technology strategy and cybersecurity programs enabling customers to tightly align with business objectives and mitigate the ongoing cyber threat utilizing a comprehensive approach. We're with you every step of the way to protect, empower, and enable your business to achieve core business goals.

## Thrive5 Methodology

Thrive's NextGen services leverage the Thrive5 Methodology to provide each client with a tailored strategy to securely deliver their business applications and data. This methodology ensures access to the latest Cloud, SaaS and on-premise technologies, advanced cybersecurity best practices, advanced networking solutions, and compliance and governance assistance. The Thrive5 Methodology leverages a meaningful IT roadmap that capitalizes upon NextGen technologies and services, driving operational and cost efficiencies to Thrive's valued SMB and Mid-Market customers alike.



(continued)

## Thrive Quick Facts

- Year Founded: **2000**
- Headquarters: **Foxborough, MA, US**
- Total Employees: **1,400+**
- Technical Resources: **900+**
- Global Footprint: **7 Countries**

“Thrive continues to provide NextGen Managed Services that **enable me and my team to focus on the unique elements and needs of a professional sports organization.**”

**Jay Wessland**, CTO, Boston Celtics  
Celebrating 20 years as a customer (2024)



## The Thrive Platform

Thrive delivers global technology outsourcing for cybersecurity, Cloud, and traditional MSP services. Thrive's NextGen platform enables customers to gain business advantage through standardization, scalability, and automation.



## Thrive Services

### Cybersecurity

- Threat Detection & Response
  - Managed Detection & Response (MDR)
  - Endpoint Detection & Response (EDR)
- Attack Surface & Risk Management
  - Vulnerability Management
  - Autonomous Penetration Testing
  - Server & Workstation Patching
  - Managed Firewall & Intrusion Protection
  - Dark Web Monitoring
- End User & Workstation Security
  - Email Security
  - Advanced DNS Security
  - Security Awareness Training
- Incident Response & Remediation
- Security for Microsoft 365
- Security Operations Center
- Identity & Access Management
- Secure Password Vault

### Cloud

- ThriveCloud
- Microsoft Azure Cloud
- Microsoft 365
- Hybrid Cloud Management
- DaaS (Desktop as a Service)
- SaaS Management

### Disaster Recovery

- Cloud Replication & Recovery
- Data Protection & Backup Service
- DR Planning for Compliance
- Annual Recovery Testing

### Global Network Management

- SD-WAN
- Zero Trust Secure Access
- 24x7 Performance Monitoring
- Network Management
- ISP Management
- Network Architecture & Design
- Equipment Based Managed Services (EBMS)

### Productivity / M365

- AI Enablement
- Microsoft 365 Governance & Optimization
- Intranet & Extranet Development
- End-User Learning & Adoption
- Microsoft Power App & Automation Development
- Copilot Planning & Readiness
- Purview Management

### Managed Services / Professional Services

- IT Operations Assessment
- Cyber Risk Assessment
- Cloud Readiness Assessment
- vCIO & vCISO
- Hardware Procurement
- Project Management
- Workstation Deployment
- Consulting Services
- TransformIT ITSM

## About Thrive

Thrive delivers global technology outsourcing for cybersecurity, Cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through standardization, scalability, and automation, delivering oversized technology returns on investment (ROI). They accomplish this with advisory services, vCISO, vCIO, consulting, project implementation, solution architects, and a best-in-class subscription-based technology platform. Thrive delivers exceptional high-touch service through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralized services teams. Learn more at [www.thrivenextgen.com](http://www.thrivenextgen.com) or follow us on [LinkedIn](#).



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