



Boston Celtics Open State-of-the-Art Practice Facility with Fully Managed and Secured Infrastructure Assistance from Thrive



**BOSTON
CELTICS**

Vertical

- Sports Entertainment

Services

- Cloud
- Cybersecurity
- Disaster Recovery

"The Boston Celtics have been working with Thrive for over 14 years. We value the technical expertise they bring as an extension of our IT team. With the additional assistance and expertise of Thrive, we were able to open the Auerbach Center on time, despite the complexity of the project. They continue to provide 24x7 NextGen Managed Services that enable me and my team to focus on the unique elements and needs of a professional sports organization."

Jay Wessland
CTO

Challenge

To increase performance during regular and post-season basketball, NBA team, the Boston Celtics, have invested in a high-grade practice facility, the Red Auerbach Center. The 77,000 square foot facility houses two basketball courts with seating for audiences near 200, along with state-of-the-art media and sports medicine rooms. The difficult task facing the Celtics and Thrive was ensuring that the facility's IT infrastructure would be able to support the various functions of the space, be secure and also perform at peak efficiency by a stringent grand opening deadline. The enormity of the task at hand included complete networking and security of the media room, and meeting strict compliance requirements for the health center.

Solution

Thrive's consulting and project management teams partnered with the Celtics' Vice President and CTO, Jay Wessland, and his IT team to create a strategic security plan, as well as a roadmap for the implementation of the center's hosted environment. The solutions included a business continuity plan powered by Veeam, fully managed Meraki Networking Infrastructure and the successful implementation of a Microsoft Office 365 environment. Overall, the project took numerous hours of careful assessment, engineering and implementation, and was successfully completed in time for the grand opening on June 19, 2018.

Result

The solutions provided by Thrive have helped Mr. Wessland maintain a fully operational and secure facility since its opening in 2018 and allow his IT team focus on the daily operational needs that come with managing the technology of a professional sports team. The Red Auerbach Center is equipped to handle the demands that come with its multifaceted use.

About Thrive

Thrive delivers global technology outsourcing for cybersecurity, Cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through standardization, scalability, and automation, delivering oversized technology returns on investment (ROI). They accomplish this with advisory services, vCISO, vCIO, consulting, project implementation, solution architects, and a best-in-class subscription-based technology platform. Thrive delivers exceptional high-touch service through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralized services teams. Learn more at www.thrivenextgen.com or follow us on [LinkedIn](https://www.linkedin.com/company/thrive).