



## Financial Group Seeks Out Experienced Partner to Manage and Enhance IT Infrastructure.

### Thrive's NextGen Cloud Solutions optimize your business.

#### Control Costs and Gain Value

- ◆ Eliminate the uncertainty and costly nature of infrastructure, hardware capital expenditures and refresh cycles
- ◆ Streamline operating budgets and avoid expensive and cumbersome maintenance and support renewal agreements

#### Gain More Flexibility

- ◆ Access your applications seamlessly and securely from anywhere
- ◆ Easily add or remove resources as your business requirements change
- ◆ Utilize multiple Cloud platforms to optimize performance and cost – all managed by Thrive's expert team of Cloud engineers

#### Improve Security and Resiliency

- ◆ Experience the highest levels of availability and performance with a fully redundant and resilient Cloud architecture
- ◆ Secure your data with NextGen Firewalls, Unified Threat Management platforms, SOC/ SIEM and Distributed Denial of Service (DDoS) detection and mitigation

### CHALLENGE

Glass Jacobson Financial Group is a full-service financial services and accounting firm with 85 employees and two offices in the greater Baltimore and Washington, D.C. area. The firm's management team was seeking an experienced and forward-thinking IT partner with a solid understanding of financial applications to manage its IT infrastructure, so the firm could utilize internal resources to focus more on serving clients and expanding business opportunities. In addition, the firm's existing technology footprint did not match the increasing demands of its business. The financial group needed a scalable computing platform that could be accessible anywhere/anytime with increased security and the ability to leverage Microsoft 365's entire stack of services.

### SOLUTION

After assessing Glass Jacobson's current IT infrastructure and discussing the firm's business needs, the Thrive engineering team recommended a Cloud solution that consolidated servers, applications, email and security applications, all while reducing capital spending. Thrive's fully-managed NextGen Cloud and security services also provided a remote access solution for all Glass Jacobson employees, as well as increased security by leveraging Thrive's security stack and 2FA/MFA for all desktops and email.

### RESULT

Glass Jacobson employees now leverage virtual Cloud desktops to securely access all 45 of the firms' applications from any office, computing device or location - giving the team full flexibility to work remotely if needed. Team members no longer need to rely on internal resources to manage their onsite servers, as they can count on Thrive to provide 24/7 support and monitoring, which frees up more time to commit towards supporting their clients and growing their financial services and accounting business. The solution also adds the benefit of comprehensive Disaster Recovery, so the firm's management team has the peace of mind that its files and applications are backed up and fully-accessible if a man-made or natural disaster were ever to strike.



*"Thrive's expert team quickly evaluated our needs and offered a modern cloud solution that turned our support technology into an asset, not a liability. Not only is our IT infrastructure able to keep up with our busy firm, our team is able to work in the cloud from anywhere - creating efficiencies and flexibility we were never able to realize before."*  
 ~ Michael Cohen, CFO, Glass Jacobson

### How can Thrive help your business?

Thrive is a leading provider of outsourced IT Infrastructure designed to drive business outcomes by helping you get the most out of your IT.

To learn more about our services, contact us at 866.205.2810 or [info@thrivenetworks.com](mailto:info@thrivenetworks.com)