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Thrive

TOP
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SERVICE COMPANIES
2021

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The annual listing of 10 companies that are at the forefront of providing Fortinet consulting /services and impacting the marketplace
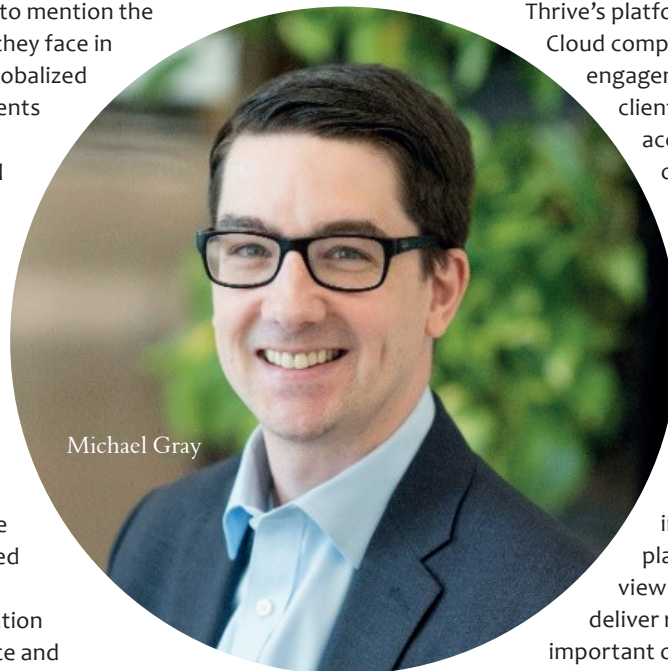
Thrive

Leading the Next Generation of Managed Service Providers

Change is difficult. It rarely is an easy process, especially when something well-set in its ways is now required to adapt and evolve. There is an example of this found in almost every organization that currently pursues a digital transformation. These enterprises often encounter several IT challenges that significantly disrupt their operational workflows and financial stability—not to mention the millions of security threats they face in today's hyper-connected, globalized economy. Thus, IT departments worldwide are now tasked with carrying out successful digital transformations while simultaneously ensuring the organization and its employees' safety via data protection and other cybersecurity measures.And this can be a daunting, expensive, and lengthy process. At this juncture, Massachusetts-based Thrive is a next-generation managed service provider (MSP) that focuses on driving IT innovation with its extensive experience and proprietary platform. The company supports organizations in overcoming various IT hurdles to best leverage the latest innovations in an effective, business-oriented manner.Thrive's partnership with Fortinet, an international leader in comprehensive, integrated, and automated cybersecurity solutions, further solidifies its presence as a reliable MSP in the marketplace.

Founded over two decades ago, Thrive has been consistently successful in improving the operational efficiency and security compliance of hundreds of companies. "Our services eliminate a client's need to

Michael Gray

implement different point solutions from various vendors, as this approach does not provide much value in the long run," said Michael Gray, CTO of Thrive. The company also specializes in helping a business establish a hybrid cloud environment, implement new disaster recovery strategies, and improve application performance across the enterprise's IT infrastructure.

Thrive's platform is powered by ServiceNow's Cloud computing software and customer engagement applications. Thrive's clients can quickly and securely access a customer portal that offers self-service and reporting features, enabling them to enjoy the privileges of ServiceNow's software as well. The platform automates redundant IT processes, including miscellaneous tasks like resetting passwords and orienting fresh hires in the company. Following the implementation of Thrive's platform, IT professionalscan viewintuitive dashboards that deliver real-time metrics about important operations across the business. This grants them the freedom to focus more on streamlining organizational workflows in mission-critical areas more effectively. Clients can log in to the portal and view everything Thrive is doing to augment their IT architecture and security posture, maintaining complete visibility. "Everything we do flows through ServiceNow software and our portfolio of cybersecurity services is fuelled by Fortinet's integrated solutions," adds Gray. The company's staff spends a considerable amount of time understanding a client's business and existing needs to help customize services that allow them to tackle each new

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challenge head-on, with minimal downtime.

To furtherdemonstrate Thrive's service competencies, Gray shares the case study of a client who lacked complete control of their IT security. "They [the client] were depending on a security consultant and paying them a significant amount of money to no avail before reaching out to us," he recalls. The client wanted more control and insight into their cybersecurity posture at cost-effective rates. Thrive's extensive MSP experience helped the client find the perfect security consultant who delivered on every IT and cybersecurity requirement.

Exemplifying strong capabilities as a multifaceted MSP, Thrive is now one of the leaders in IT innovation and digital transformation for companies throughout 2021. The COVID-19 pandemic, having rushed the adoption of new technologies across organizations worldwide, has not slowed the company down in its mission to replace legacy systems with the best inventions the modern marketplace has to offer. Thrive has been consistently helping businesses begin, continue, and manage their digital transformation and mobilize remote workforces throughout 2020. "The silver lining is that the technological consequences of the pandemic have been positive in a lot of ways. People learned that they could work differently yet more efficiently," says Gray. Moving forward, the company intends to continue its investments in self-service IT while breaking ground in the automation field with bots to support end-users as well. As a result, 2021 is gearing up to be a year of ultimate IT convenience and robust cybersecurity for Thrive's clients. ES