Disaster Recovery Solutions

Safeguarding Your Business

Unexpected business interruption can strike at any time and can have a lasting impact on organizations who are not prepared to react and recover quickly.

A sound Business Continuity Plan (BCP) requires preplanning for events that can cause interruption to normal business operations. Ensuring your IT systems and data remain available and secure is a key component of an effective Business Continuity Plan to minimize downtime and reduce potential financial losses.

Thrive Managed Disaster Recovery solutions provide protection of your critical business technology infrastructure and data and enables fast recovery from events which can impact your IT systems availability and data such as:

- Local and regional weather events (hurricanes, tornadoes, blizzards)
- Local building issues (power, fire, flood)
- Security breaches and ransomware events
- Human error (mis-keyed system commands, accidental or intentional data deletion)

Disaster Recovery solutions from Thrive minimize data loss and provide fast, automated recovery of critical systems and provide protection against events that can devastate normal business operations while meeting the most stringent Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs).

With our complete portfolio of DR solutions — from disaster recovery consulting and planning, to full restoration of mission-critical applications and services — Thrive provides IT business continuity solutions that meet the requirements of organizations large and small.

Thrive's Disaster Recovery as a Service (DRaaS)

- Real-time replication of critical business data and applications
- Automated recovery of protected virtual servers upon declaration of a disaster
- Recovery of critical workloads to ThriveCloud or Microsoft Azure
- Non-impacting simulated testing for recovery assurance
- Backed by industy-leading SLA's

The Thrive Platform, powered by ServiceNow, enables IT teams to deliver better service with less time and effort.

Seventy percent of organizations are poorly positioned in terms of disaster recovery (DR) capabilities, with

54%

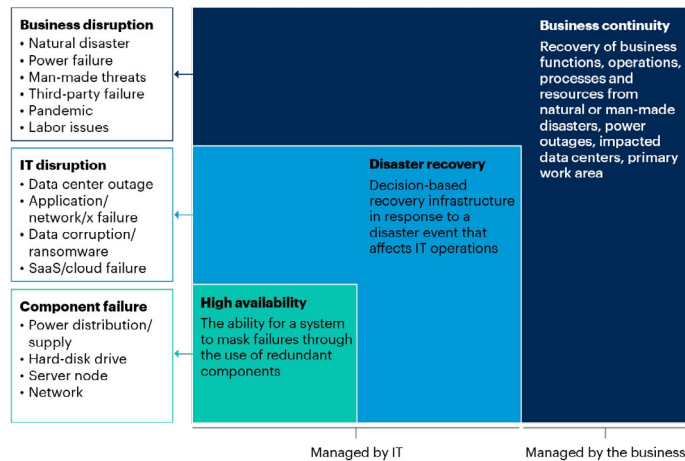**likely suffering from "mirages of overconfidence."***

Gartner

Source: Gartner®, Market Guide for Disaster Recovery as a Service, By Ron Blair, Jeffrey Hewitt, 15 April 2024.

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To improve DR effectiveness, DR planning should be done in alignment with business continuity management (not in an IT-only vacuum).

Differences Between Business Continuity, Disaster Recovery and High Availability

Business disruption
- Natural disaster
- Power failure
- Man-made threats
- Third-party failure
- Pandemic
- Labor issues

IT disruption
- Data center outage
- Application/network/x failure
- Data corruption/ransomware
- SaaS/cloud failure

Component failure
- Power distribution/supply
- Hard-disk drive
- Server node
- Network

Business continuity
Recovery of business functions, operations, processes and resources from natural or man-made disasters, power outages, impacted data centers, primary work area

Disaster recovery
Decision-based recovery infrastructure in response to a disaster event that affects IT operations

High availability
The ability for a system to mask failures through the use of redundant components

Managed by IT   Managed by the business

Source: Gartner
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Thrive's Managed Backup and Data Protection Solutions

Data protection via backups is the last line of defense against data loss. A solid data protection strategy is a key ingredient in maintaining an overall proper cybersecurity posture. While the primary goal of backup solutions is to ensure that critical business information is not lost, another goal is that if data loss, server, or application failure occurs in a production environment, your critical business components need to recover as quickly as possible.

A wide variety of technologies and methods can be required to backup and restore sprawling modern infrastructures. A lot of factors can influence these requirements, such as the types of devices hardware, how long data must be retained, potential regulatory requirements, restoration speed parameters, and different cloud or on-premises environments.

Thrive has combined a strong bench of technical talent able to deliver 24x7x365 support with a comprehensive set of backup solutions that can tackle most any data protection requirements that a client needs supported.

Thrive's Managed Backup Service provides for a complete list of backup solution capabilities, including:

- Cloud-based Backups
- Image, Folder, and File-level Backups
- Local/Client premises, device-based backups
- Offsite data replication and retention
- Cloud object storage
- Virtual and Physical server protection
- Bare metal restores
- Application aware Backups
- Managed O365 Backups
- Managed Salesforce Backups
- Managed Microsoft Dynamics CRM Backups

About Thrive

Thrive delivers global technology outsourcing for cybersecurity, Cloud, networking, and other complex IT requirements. Thrive's NextGen platform enables customers to increase business efficiencies through standardization, scalability, and automation, delivering oversized technology returns on investment (ROI). They accomplish this with advisory services, vCISO, vCIO, consulting, project implementation, solution architects, and a best-in-class subscription-based technology platform. Thrive delivers exceptional high-touch service through its POD approach of subject matter experts and global 24x7x365 SOC, NOC, and centralized services teams. Learn more at **www.thrivenextgen.com** or follow us on **LinkedIn**.